



Hbc Merchandising Position Summary



Late Career Roles
8 - 10 years
Leveraging Leadership Capabilities

Mid Career Roles
5-8 years
Developing critical experience and leadership

Early Career Roles
3-5 years
Developing Functional Excellence

This is a sample of roles within the function. See your local HR Manager for a more detailed discussion on career paths in your function.

| Buying | Planning | Replenishment | Marketing |
|--|--|--|--|
| MVP GMM | <div style="border: 1px dashed black; padding: 5px; margin-bottom: 5px;"> VP Merchandise Planning & Allocation (Zellers and The Bay) </div> <div style="border: 1px dashed black; padding: 5px;"> Senior Group Planning & Allocation Manager (Zellers and The Bay) </div> Senior GPM | Director, Replenishment | VP, Marketing (Zellers and The Bay) Director, Merchandise Marketing Director, ISM Director, Brand Marketing |
| AGMM Buyer/Category Manager Business Manager Product Development Manager | GPM Planning Manager | Group Replenishment & Allocation Manager Allocation & Item Manager | Senior Marketing Manager (across specialized disciplines) Marketing Manager Marketing Manager Systems & Processes ISM Manager Signing Manager Business Manager Pricing Manager Marketing Manager (across specialized disciplines) |
| Assistant Product Development Manager Associate Buyer Buyer Assistant Product Development Associate | Associate Planner Planning Analyst | Associate Replenishment Manager Replenishment & Allocation Analyst Vendor Analyst Allocation Associate Distributor | Marketing Coordinator ISM Coordinator Signing Coordinator Marketing Planning Analyst/Specialist Pricing Analyst Supervisor & Coordinators (across specialized disciplines) |